



Jessica K. Pettitt M.Ed., CSP  
goodenoughnow.com

**CATEGORY:** Personal development with a dash of diversity and splash of humor  
**KNOWN FOR:** Working with organizations with scarce resources and high expectations to successfully do LESS with less  
**HOME:** Northern California



Robin Getman, CSP  
robingetman.com

**CATEGORY:** Personal and professional development  
**KNOWN FOR:** Laugh from your toes. Lead from your soul. Serve from your heart.  
**HOME:** Minneapolis, MN



Joe Schmit  
joeschmit.com

**CATEGORY:** Leadership, influence, silent impact  
**KNOWN FOR:** Silent impact, influence through purpose, persistence and passion  
**HOME:** Minneapolis, MN



Simon T. Bailey, MA, CSP, CPAE  
simontbailey.com

**CATEGORY:** Executive adviser, career mentor, author, and keynote speaker  
**KNOWN FOR:** Helping people and organizations shift from average to brilliant  
**HOME:** Orlando, FL



Crystal Washington  
crystalwashington.com

**CATEGORY:** Technology, social media, apps, sales, marketing  
**KNOWN FOR:** Working with organizations that want to leverage technology to increase profits and productivity  
**HOME:** Houston, Texas



Dennis Snow  
snowassociates.com

**CATEGORY:** Customer service  
**KNOWN FOR:** Former work with Walt Disney World, creating magical customer experiences  
**HOME:** Orlando, FL



Lt Col Rob "Waldo" Waldman, MBA, CSP, CPAE  
yourwingman.com

**CATEGORY:** Business, motivation  
**KNOWN FOR:** Former fighter pilot and author of the National bestseller, "Never Fly Solo"  
**HOME:** Atlanta, GA



Jeff Tobe, M.Ed, CSP  
jefftobe.com

**CATEGORY:** Customer experience, innovation and engagement expert  
**KNOWN FOR:** Helping organizations think more creatively about their customer experience  
**HOME:** Pittsburgh, PA



Denise Ryan, MBA, CSP  
firestarspeaking.com

**CATEGORY:** Business, motivation, communication, customer service  
**KNOWN FOR:** Firing up attendees while also providing concrete ideas to improve their professional and personal lives  
**HOME:** Raleigh, NC



Astronaut & Space Shuttle Commander  
Colonel Rick Searfoss  
ricksearfoss.com

**CATEGORY:** Leadership, teamwork, excellence, and innovation  
**KNOWN FOR:** Sharing the leadership, excellence, teamwork, and innovation lessons of human space flight to empower organizations to achieve results  
**HOME:** Tehachapi, CA



John O'Leary  
johnolearyinspires.com

**CATEGORY:** Motivation, inspiration  
**KNOWN FOR:** Expected to die, John O'Leary now teaches others how to truly live  
**HOME:** St. Louis, MO



Shawna Suckow, CMP  
shawnasuckow.com

**CATEGORY:** Audience & customer engagement  
**KNOWN FOR:** Helping salespeople increase their effectiveness by understanding shifting customer behavior  
**HOME:** Minneapolis, MN



Vince Poscente  
vinceposcente.com

**CATEGORY:** Motivation, sales, leadership  
**KNOWN FOR:** Olympian, NY Times Bestselling Author, changing how companies handle change, crisis, and competition  
**HOME:** Dallas, TX



Jason Dorsey  
jasondorsey.com

**CATEGORY:** Millennials and iGen expert  
**KNOWN FOR:** #1 Millennials expert and iGen researcher  
**HOME:** Austin, TX



Walter Bond  
walterbond.com

**CATEGORY:** Business, motivation  
**KNOWN FOR:** Peak performance expert-think. execute. dominate.  
**HOME:** Palm Beach Gardens, FL



Immaculee Ilibagiza  
www.immaculee.com

**CATEGORY:** Motivation, resilience  
**KNOWN FOR:** Rwandan genocide survivor who has just become a U.S. citizen and has a message of hope for other new Americans  
**HOME:** New York, NY

**WHO ELSE MADE THE LIST?  
FIND OUT HERE.**



Kordell Norton  
kordellnorton.com

**CATEGORY:** Sales, business growth  
**KNOWN FOR:** The "Revenue Mechanic" helps companies improve sales, marketing, and customer service  
**HOME:** Cuyahoga Falls, OH